



Pharmasave “Curling Sweepstakes” Official Rules and Regulations

THE PHARMASAVE “CURLING SWEEPSTAKES” CONTEST (THE “CONTEST”) IS OPEN TO RESIDENTS OF CANADA ONLY (excluding residents in the Province of Quebec, Northwest Territories, Nunavut, and Yukon).

Please read these Official Contest Rules (the “Contest Rules”) before entering the Contest. By entering or attempting to enter the Contest, you will be deemed to have received, understood, and agreed to be bound by these Contest Rules. You must be 19 years of age or older as of the date of entry and a resident of Canada (excluding residents in the Province of Quebec, Northwest Territories, Nunavut, and Yukon) to enter this Contest. This Contest is sponsored and administered by Pharmasave Drugs (National) Ltd. (the “Sponsor”), having a business address of 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7. AIR MILES Loyalty Inc. is a prize provider only and is in no way connected to the administration of this Contest.

CONTEST RULES

1. HOW TO ENTER

The Contest begins on January 2, 2026 at 12:01 a.m. Pacific Standard Time (“PST”) and ends on January 31, 2026 at 11:59 p.m. PST (the “Contest Period”). The Sponsor’s computer is the official timekeeping device for online entries for this Contest.

Throughout this Contest, the Sponsor invites people to enter via the entry form on the Contest website at <https://pharmasave.com/curling-contest/> for a chance to win 1 Grand Prize or one of 5 Secondary Prizes (as defined in Rule 6 below).

Each entry form must be completed in full (the “Entry Form”), including name, email address, mobile number and postal code, and must be received before the expiry of the Contest Period. Once submitted, each Entry Form becomes the sole and exclusive property of the Sponsor and shall not be acknowledged nor returned. In the course of filling out an Entry Form, each Entry Form must include all information requested on the online form. Please carefully read the Entry instructions on the Contest website. An eligible entrant who completes the Entry Form will receive two (2) Entries into the Contest (an “Entry”).

To receive up to four (4) additional Entries, you can also complete the following during the Contest Period, with each of the action items listed below providing one additional Entry:

- Following the Sponsor on Facebook at: <https://www.facebook.com/pharmasavecanada/>, via the Contest website at <https://pharmasave.com/curling-contest/>
- Following the Sponsor on Instagram at: <https://www.instagram.com/pharmasavecanada>, via the Contest website at <https://pharmasave.com/curling-contest/>
- Agree to sign up for Pharmasave’s Email Newsletter
- Agree to sign up to receive marketing messages via text

The Sponsor reserves the right, in its sole discretion, to reject or refuse your Entry if (1) you attempt to enter the Contest in a fashion not authorized by the Contest Rules; (2) your Entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular; (3) your Entry is submitted using robotic, automated, programmed, or other illicit means; (4) your Entry contains, depicts, displays, or involves any of the following: (i) any crude, vulgar, profanity, sexually

graphic, offensive, “off-colour”, harassing, threatening, derogatory, demeaning, defamatory, racist, abusive, hateful, violent, obscene, or discriminatory images, depictions, symbols or material; (ii) any image, depiction, symbol, or material relating to drugs, cigarettes, or alcohol; (iii) any illegal statements, material, or content; (iv) any material that condones or incites violence, bullying or other unlawful behaviour; (v) any political content or propaganda; and (vi) any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole discretion; or (5) you or your Entry is not in compliance with these Contest Rules.

The Sponsor is not responsible for, and shall not accept, any Entry that is lost, late, illegible, incomplete, or electronically misdirected or undelivered.

2. NO PURCHASE NECESSARY

No purchase or payment of any kind is necessary to enter this Contest. A purchase will not increase your chances of winning.

3. LIMIT

Each person can receive up to a maximum of six (6) Entries into the Contest, based on how many of the action items set out in Rule 1 are completed by the entrant during the Contest Period.

4. ONLINE PLAY

The Sponsor shall not be responsible for any problems or technical malfunctions of any telephone, cable, or wireless networks or lines, computer online systems or servers, computer hardware or software problems or traffic congestion on the internet or at any website and assumes no liability for damage to any person’s computer resulting from participating in the Contest. In the event of a dispute as to the identity of a winner based on an email address, the winning Entry shall be deemed to have been made by the Authorized Account Holder of the email address at the time and date of submission of the Entry. In these Contest Rules, “Authorized Account Holder” means the natural person who is assigned an email address by an internet service provider or other organization responsible for assigning email addresses for the domain name associated with the email address in question.

5. RANDOM DRAW AND WINNER CONFIRMATION

After the Contest Period ends, the eligible Entries received during the Contest Period will be entered into a random draw that will be held on or about February 3, 2026 at the business address of the Sponsor at 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7 from which 6 entrants (the “Selected Entrants”) will be drawn and be eligible to be a winner. The Sponsor will attempt to contact the Selected Entrants within three business days of the contest draw (the “Contact Date”), in person, by telephone or by e-mail at the Sponsor’s sole discretion, using the information provided by that Selected Entrant in their Entry Form. Odds of winning depend on the total number of eligible Entries received during the Contest Period. To be confirmed the winner, the Selected Entrant must respond to the email notification and must correctly answer a skill testing mathematical question without any assistance, mechanical or otherwise, and complete, execute and return a Full Release of Liability, Consent to Publicity & Indemnity Form (“Form”) within seven (7) business days of the notification email being sent (see Rule 9 below). The Canadian residents who are selected may be required to visit their preferred Pharmasave location to collect their prize. Proof of identification and residency must be provided upon request. If a Selected Entrant cannot be reached by the Contact Date for any reason, including, but not limited to, the fact that a Selected Entrant did not provide a functioning e-mail address or valid telephone number, or if that Selected Entrant is unable to correctly answer the skill-testing question or does not meet all of the Contest conditions, the Sponsor, in their sole discretion, may conduct another draw where one eligible Entry will be drawn at random from among all remaining eligible Entries received in accordance with the Contest Rules. The Sponsor will attempt to contact the new Selected Entrant within three business days of the time at which such Selected Entrant was selected, by email or telephone, and subject to the same

conditions as set out in the Contest Rules. No communication will be entered into except with the Selected Entrants.

6. PRIZES

One (1) Selected Entrant will receive the Grand Prize (the "Grand Prize Winner"). The Grand Prize package will include (a) two economy class roundtrip flights between the closest major airport to the Grand Prize Winner's residence and Calgary, AB, booked through the AIR MILES® Corporate Travel team; (b) two closing weekend packages for the BKT World Women's Curling Championship 2026, including two (2) tickets to all games on the final three (3) days of the BKT World Women's Curling Championship 2026 on March 20, 21, and 22, 2026 in Calgary, AB and two (2) passes to the Sponsor's lounge for all games on the final three (3) days of the BKT World Women's Curling Championship 2026 on March 20, 21, and 22, 2026 in Calgary, AB; (c) one (1) hotel room with double occupancy for four (4) night's stay on March 19, 20, 21, and 22, 2026 at a hotel in Calgary, AB, to be determined in the Sponsor's sole discretion; and (d) \$500 awarded in the form of a Visa gift card (collectively, the "Grand Prize");

The Grand Prize Winner will be solely responsible for all transportation arrangements and costs associated with using the event tickets of the applicable events of the Grand Prize. Approximate total retail value of the Grand Prize: \$4700. The Sponsor is not responsible if the Grand Prize Winner does not use any event tickets or hotel nights on the day(s) of the applicable event(s). The Sponsor is not responsible for any additional hotel expenses outside of the basic room rate plus taxes and applicable fees for the specified dates. The Sponsor does not provide any type of insurance whatsoever and therefore, obtaining any insurance, including but not limited to travel insurance, trip delay, health, accident and/or medical insurance, and property and/or luggage loss and/or other damage insurance is the sole responsibility of the Grand Prize Winner and shall be procured at the sole expense of the Grand Prize Winner if applicable. Sponsor makes no express and/or implied warranties of any nature whatsoever with respect to safety, or performance, of the event, accommodations, travel services required and/or any component thereof. The Grand Prize Winner is solely responsible for their dress, behavior as well as that of their guest. During the BKT World Women's Curling Championship 2026, the Sponsor may request the Grand Prize Winner to meet a representative of the Sponsor or Curling Canada for a photo or video promotion. If the Sponsor makes such a request, the Grand Prize Winner consents to the use of the Grand Prize Winner's likeness and personality rights associated with such photo or video promotion.

Regarding the flight component of the Prize, additional terms and restrictions apply:

- The Grand Prize Winner and their guest must travel on the same itinerary;
- The Grand Prize Winner and their guest are responsible for having all necessary documentation to permit travel and participate in the Prize, including government identification and/or passports, and all required COVID-19 documentation (including, without limitation, any required proof of vaccine documentation, proof of valid vaccine exemption documentation, and/or proof of negative COVID-19 test documentation);
- Once selected by the Grand Prize Winner, the guest cannot be changed without the express consent of Sponsor, which may be withheld for any reason; and
- Neither the Sponsor nor AIR MILES Loyalty Inc. shall be responsible for any delay or cancellation of the flight component of the Grand Prize, and neither the Grand Prize Winner nor their guest will be compensated in the event of such delay or cancellation.

In order to participate in the Grand Prize, the Grand Prize Winner's guest must execute and return a Full Release of Liability, Consent to Publicity & Indemnity Form (see Rule 5 above). Neither the Sponsor nor any prize provider (including AIR MILES Loyalty Inc.) will provide the Grand Prize Winner with any additional compensation if the Grand Prize Winner elects to participate in the Grand Prize without the guest allowed by the Grand Prize.

Five (5) other Selected Entrants will each receive 1,000 AIR MILES® Reward Miles™ (the “Secondary Prizes” and collectively, with the Grand Prize, the “Prizes”).

The approximate retail value of the AIR MILES Reward Miles Secondary Prizes depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights value depends on destination chosen, date of travel and use of multiple carriers or suppliers. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles Prize is not transferable or convertible to cash and must be accepted as awarded.

AIR MILES Reward Miles Prize will be posted directly into the AIR MILES Collector Account of the confirmed winner **6 weeks** after the random draw. To ensure that the winner receives the Prize in their preferred Account, winner should ensure their balance preference (AIR MILES Cash Account and AIR MILES Dream Account) is set as desired prior to the Prize being posted in their Collector Account.

In order to receive a Secondary Prize, you must be an AIR MILES® collector with an active collector account. If you are not already an AIR MILES collector, you may enroll in the AIR MILES Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES collector, you agree to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time. For the purpose of these Contest Rules, the entrant is the individual in whose name the AIR MILES collector number has been established and this is the individual to whom the Secondary Prize will be awarded if they are selected and declared a winner.

The Prizes must be accepted as awarded, without substitution, transfer, exchange, or assignment. Prizes will be awarded in Canadian currency. The Prizes are non-refundable. The Sponsor may substitute a prize of equal or greater value (based on the approximate retail value of the prize as stated in these Contest Rules), including without limitation, a cash award, if the Prize or Prize component cannot be awarded as described for any reason, including any municipal, provincial/territorial, or federal limitations or restrictions associated with the Covid-19 virus and its variants. Prize winner is solely responsible for all costs not expressly described herein. Secondary Prizes will be claimed at the Pharmasave location closest to the winner of the Secondary Prize.

7. ELIGIBILITY

By participating, each entrant agrees to abide by these Contest Rules and the decisions of the Sponsor, which are final and binding in all respects. By participating in the Contest, entrants agree they have all rights necessary to enter and participate in this Contest and grant to the Sponsor the rights described in these Contest Rules.

You are not eligible if you are: (1) an employee of the Sponsor and its affiliates and subsidiaries, or any other party in any way involved in the development or administration of this Contest, including advertising and promotional agencies, public relations agencies, suppliers of materials or services or prizes related to the Contest (including AIR MILES Loyalty Inc.), or a member of the immediate family (spouse, parents, siblings, and children, regardless of where they reside) or household member of any such employee. Groups, associations, and entities cannot participate.

8. CONDUCT

By participating in the Contest, you acknowledge that you have read and understood these Contest Rules and agree to abide and be bound by them and all decisions of the Sponsor, which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of prizes.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant that it finds to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) acting in an unsportsmanlike or disruptive manner; or (d) attempting to undermine the legitimate operation of the Contest.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR ADVERTISING ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTEST.

9. RELEASE OF LIABILITY/CONSENT TO PUBLICITY

By entering the Contest, you: (i) confirm compliance with the Contest Rules; (ii) consent to the use of your name, city, comments, photographs, sobriquet, and/or other likenesses and all other indicia of personality, for publicity, general news, entertainment, advertising and informational purposes by the Sponsor and its parent, affiliated subsidiary, and related companies, without further notice or compensation; and (iii) release the Sponsor, its affiliates (including, without limitation, any parent, sister and subsidiary companies), suppliers of materials or services related to the Contest and other parties in any way involved in the development or administration of this Contest (including advertising and promotional agencies, public relations agencies), AIR MILES Loyalty Inc. and its affiliates, and all of their respective employees, directors, officers, shareholders, agents, partners, licensees, successors, and assigns (collectively, the "Releasees") from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims, liabilities, demand or damages (including legal fees and expenses), of any nature or kind, arising out of, or in connection with your participation or attempted participation in the Contest and the awarding or use of a Prize, including as set out below in section 10 of these Contest Rules.

10. LIMITATION OF LIABILITY

The Releasees do not assume any responsibility and each entrant releases the Releasees of and from any and all claims, actions, damages, loss, injury, costs, demands, and liabilities of whatever nature or kind arising in connection with the Contest and/or the Prizes including without limitation, the administration of the Contest, the selection and confirmation of winners, and the awarding and use of the Prizes. Without limiting the generality of the forgoing, the Releasees are not responsible for (i) the incorrect or inaccurate capture of Entry information; (ii) late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled, or incomplete Entries or Entries that are altered or otherwise irregular, mechanically reproduced, submitted using robotic, automated, programmed, or through illicit means, included in a bulk-drop off, or contain false information, or do not conform with or satisfy any or all of the conditions of the Contest Rules, as determined by the Sponsor, in its sole and absolute discretion; (iii) any failure of, errors, or problems with websites associated with the Contest, including any website feature, howsoever caused, (iv) traffic congestion on the Internet and any postal delays, strikes or failures, (v) injury or damage to an entrant's or any other person's computer related to or resulting from participating in the Contest; (vi) any website functionality lost due to not having "cookies" enabled; (vii) any errors, omissions, incorrect or inaccurate information in any Contest-related materials howsoever caused; (viii) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise.

11. GENERAL

This Contest will be run in accordance with these Contest Rules, subject to amendment by the Sponsor. The Contest Rules at <https://pharmasave.com/curling-contest/> shall govern in the event of any inconsistency with other Contest-related materials. The Sponsor, in its sole and absolute discretion, reserves the right to modify or terminate the Contest and amend the Contest Rules at any time, without individual notice, and for any reason. In no event will more than the stated number of the Prizes be awarded.

The Releasees shall not have any obligation or responsibility, including any responsibility to award any Prizes to entrants, with regard to: (a) any inability of the Winner to accept the Prizes for any reason; (b) if a Prize cannot be awarded due to delays and/or interruptions due to Acts of God, natural disasters, terrorism, weather and/or any other similar event beyond Sponsor's reasonable control; or (c) any damages, injuries and/or losses of any kind caused by and/or resulting from awarding, acceptance, possession, use, misuse, loss and/or misdirection of any Contest Prize and/or resulting from participating in this Contest and/or any promotion and/or Prize related activities. If Sponsor determines, in its sole discretion, that technical difficulties, malfunction, error, disruption and/or damage and/or other unforeseen events compromise the administration, security, fairness, integrity, proper conduct or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the Contest Grand Prize from all eligible entries received as of the termination date. Sponsor reserves the right to suspend, modify and/or cancel the Contest before the scheduled end of the Contest Period.

All of the Entries become the property of the Sponsor and none will be returned. This Contest is void where prohibited by law and is subject to all applicable laws and regulations. To the extent permitted by law, any dispute arising from this Contest shall be governed by and construed in accordance with the laws of the Province of British Columbia, without reference to its conflict of law principles, and the entrants' consent to the personal jurisdiction of the courts located in Langley, British Columbia and agree that such courts have exclusive jurisdiction over all such disputes.

The Sponsor collects and uses entrants' personal information for the purpose of administering this Contest. Entrants will receive no marketing communications unless they consent to doing so. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans, and representations are owned by the Sponsor and/or its affiliates and/or the Prize suppliers. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

For a list of winners please send a self-addressed stamped envelope to Pharmasave Drugs (National) Ltd. at 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7 within 120 days after the end of the Contest period.

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