



Pharmasave “Win 2500 AIR MILES® Reward Miles™” Contest Official Rules and Regulations

NO PURCHASE OR USE OF MILES IS NECESSARY. The Pharmasave “Win 2500 AIR MILES® Reward Miles™” Contest (the “Contest”) is open only to Canadian resident AIR MILES Collectors (“Collectors”) who are 16 years of age or older as of the date of entry, excluding residents in the Province of Quebec, Northwest Territories, Nunavut, and Yukon.

Entry into this Contest is only available at participating Pharmasave stores that take part in the AIR MILES collector program (i.e., stores that allow for the earning and/or redemption of Reward Miles).

Please read these Official Contest Rules (the “Contest Rules”) before entering the Contest. By entering or attempting to enter the Contest, you will be deemed to have received, understood, and agreed to be bound by these Contest Rules. This Contest is sponsored and administered by Pharmasave Drugs (National) Ltd. (the “Sponsor”), having a business address of 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7.

CONTEST RULES

1. HOW TO ENTER

The Pharmasave “Win 2500 AIR MILES® Reward Miles™” Contest begins on April 18, 2025 at 12:01 a.m. Pacific Standard Time (“PST”) and ends on April 24, 2025 at 11:59 p.m. PST (the “Contest Period”). The Sponsor’s computer is the official timekeeping device for entries for this Contest.

Entry Option A – Throughout this Contest, the Sponsor invites Collectors to swipe your AIR MILES® collector card at participating Pharmasave locations when making a purchase that is eligible to earn Reward Miles (as outlined in AIR MILES Terms & Conditions at <https://pharmasave.com/air-miles/>) for a chance to win 1 of 10 Grand Prizes (see Rule 5). The Collector is the individual in whose name the AIR MILES collector number (“Collector Number”) has been established or, in the case of a Business Collector, the principal associated with the Business Collector Number, as determined by the Contest Sponsor. Canadian residence will be determined by the mailing address associated with the Collector Number. If you are not already an AIR MILES® collector, you may enroll in the AIR MILES® Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free email accounts. You will receive one (1) entry per day into the Contest for each eligible transaction at a participating Pharmasave location during the Contest Period where a valid AIR MILES® collector card is swiped.

Entry Option B – NO PURCHASE OR USE OF MILES NECESSARY. To receive one (1) entry into the Contest without a purchase or use of Miles, a Collector must, during the Contest Period, submit their first and last name, complete mailing address (including city, province, and postal code), phone number, email address and AIR MILES Collector Number, plus a fifty (50) word or more original essay describing your favorite thing about being a Pharmasave customer and email it to: marketing@bc.pharmasave.ca, with “Pharmasave Win 2500 AIR MILES Reward Miles” in the subject line of the email. The email must be received by the Contest Sponsor no later than 11:59:59 pm (PST) on April 24, 2025.

The Sponsor reserves the right, in its sole discretion, to reject or refuse your entry if (1) you attempt to

enter the Contest in a fashion not authorized by the Contest Rules; (2) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular; (3) your entry is submitted using robotic, automated, programmed, or other illicit means; (4) your entry contains, depicts, displays, or involves any of the following: (i) any crude, vulgar, profanity, sexually graphic, offensive, “off-colour”, harassing, threatening, derogatory, demeaning, defamatory, racist, abusive, hateful, violent, obscene, or discriminatory images, depictions, symbols or material; (ii) any image, depiction, symbol, or material relating to drugs, cigarettes, or alcohol; (iii) any illegal statements, material, or content; (iv) any material that condones or incites violence, bullying or other unlawful behaviour; (v) any political content or propaganda; and (vi) any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole discretion; or (5) you or your entry is not in compliance with these Contest Rules.

The Sponsor is not responsible for, and shall not accept, any entry that is lost, late, illegible, incomplete, or electronically misdirected or undelivered. Selecting one entry option over another does not increase the odds of winning.

2. NO PURCHASE NECESSARY

No purchase or payment of any kind is necessary to enter this Contest. A purchase will not increase your chances of winning. (See Entry Option B in Rule 1)

3. LIMIT

Each Collector is permitted to enter this Contest once per day during the Contest Period. There is a limit of 7 entries per Collector during the entire Contest Period regardless of entry option used, and each entry must be dated and received on different calendar days within the Contest Period.

4. RANDOM DRAW AND WINNER CONFIRMATION

After the Contest Period ends, the eligible entries received during the Contest Period will be entered into a random draw that will be held on or about May 1, 2025 at the business address of the Sponsor at 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7 from which 10 entrants (the “Selected Entrants”) will be drawn and will be eligible to be a winner. The Sponsor will attempt to contact the Selected Entrants within seven business days of the contest draw (the “Contact Date”), in person, by telephone or by e-mail at the Sponsor’s sole discretion, using the information provided by that Selected Entrant on their collector account profile. Odds of winning depend on the total number of eligible entries received during the Contest Period. To be confirmed the winner, the Selected entrant must respond to the email notification and must correctly answer a skill testing mathematical question without any assistance, mechanical or otherwise, and complete, execute and return a Full Release of Liability, Consent to Pharmasave Prize Acceptance & Release of Liability Form (“Form”) within seven (7) business days of the notification email being sent (see Rules 8 and 9 below). If a Selected Entrant cannot be reached by the Contact Date for any reason, including, but not limited to, the fact that a Selected Entrant did not provide a functioning e-mail address or valid telephone number, or if that Selected Entrant is unable to correctly answer the skill-testing question or does not meet all of the Contest conditions, the Sponsor, in their sole discretion, may conduct another draw where one eligible Entry will be drawn at random from among all remaining eligible Entries received in accordance with the Contest Rules. The Sponsor will attempt to contact the new Selected Entrant within three business days of the time at which such Selected Entrant was selected, by email or telephone, and subject to the same conditions as set out in the Contest Rules. No communication will be entered into except with the Selected Entrants. If a Selected Entrant is under the age of majority in their province or territory of residence, a parent or legal guardian of the Selected Entrant will be required to sign or submit the Form on behalf of their minor child. If the parent or legal



guardian of the Selected Entrant does not sign or submit the Form within seven (7) business days of the notification email being sent, the Selected Entrant will not be awarded a prize.

5. PRIZES

Ten (10) Selected Entrants will each receive 2500 AIR MILES® Reward Miles™ (each a “Grand Prize” or “Prize”).

The Prizes must be accepted as awarded, without substitution, transfer, exchange, or assignment. Prizes will be awarded in AIR MILES Reward Miles based on the Collector’s stated Reward Miles preference on their AIR MILES account (AIR MILES Cash or AIR MILES Dream) at the time of the Prize being credited to their collector account.

The approximate retail value of an AIR MILES Reward Miles Prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights, value depends on destination chosen, date of travel and use of multiple carriers or suppliers. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles Prize is not transferable or convertible to cash and must be accepted as awarded.

Prizes will be directly added to the winning Collectors’ accounts within five business days of all Prize acceptance requirements being successfully completed. To ensure that the winner receives the Prize in their preferred account, winner should ensure their balance preference (AIR MILES Cash Account and AIR MILES Dream Account) is set as desired prior to the Prize being posted in their collector account.

The Prizes are non-refundable. The Sponsor may substitute a prize of equal or greater value (based on the approximate retail value of the Prize as stated in these Contest Rules), including without limitation, a cash award, if the Prize or Prize component cannot be awarded as described for any reason, including any municipal, provincial/territorial, or federal limitations or restrictions associated with the Covid-19 virus and its variants. Prize winners are solely responsible for all costs not expressly described herein.

6. ELIGIBILITY

By participating, each entrant agrees to abide by these Contest Rules and the decisions of the Sponsor, which are final and binding in all respects. By participating in the Contest, entrants agree they have all rights necessary to enter and participate in this Contest and grant to the Sponsor the rights described in these Contest Rules.

You are not eligible if you are: (1) an employee of the Sponsor and its affiliates and subsidiaries, or any other party in any way involved in the development or administration of this Contest, including advertising and promotional agencies, public relations agencies, suppliers of materials or services or prizes related to the Contest (including AIR MILES Loyalty Inc.), or a member of the immediate family (spouse, parents, siblings, and children, regardless of where they reside) or household member of any such employee. Groups, associations, and entities cannot participate.

7. CONDUCT

By participating in the Contest, you acknowledge that you have read and understood these Contest Rules and agree to abide and be bound by them and all decisions of the Sponsor, which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of prizes.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant that it finds to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) acting in an unsportsmanlike or disruptive manner; or (d) attempting to undermine the legitimate operation of the Contest.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR ADVERTISING ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTEST.

8. RELEASE OF LIABILITY/CONSENT TO PUBLICITY

By entering the Contest, you: (i) confirm compliance with the Contest Rules; (ii) consent to the use of your name, city, comments, photographs, sobriquet, and/or other likenesses and all other indicia of personality, for publicity, general news, entertainment, advertising and informational purposes by the Sponsor and its parent, affiliated subsidiary, and related companies, without further notice or compensation; and (iii) release the Sponsor, its affiliates (including, without limitation, any parent, sister and subsidiary companies), suppliers of materials or services related to the Contest and other parties in any way involved in the development or administration of this Contest (including advertising and promotional agencies, public relations agencies), AIR MILES Loyalty Inc. and its affiliates, and all of their respective employees, directors, officers, shareholders, agents, partners, licensees, successors, and assigns (collectively, the "Releasees") from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims, liabilities, demand or damages (including legal fees and expenses), of any nature or kind, arising out of, or in connection with your participation or attempted participation in the Contest and the awarding or use of a Prize, including as set out below in section 9 of these Contest Rules.

9. LIMITATION OF LIABILITY

The Releasees do not assume any responsibility and each entrant releases the Releasees of and from any and all claims, actions, damages, loss, injury, costs, demands, and liabilities of whatever nature or kind arising in connection with the Contest and/or the Prizes including without limitation, the administration of the Contest, the selection and confirmation of winners, and the awarding and use of the Prizes. Without limiting the generality of the forgoing, the Releasees are not responsible for (i) the incorrect or inaccurate capture of Entry information; (ii) late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled, or incomplete Entries or Entries that are altered or otherwise irregular, mechanically reproduced, submitted using robotic, automated, programmed, or through illicit means, included in a bulk-drop off, or contain false information, or do not conform with or satisfy any or all of the conditions of the Contest Rules, as determined by the Sponsor, in its sole and absolute discretion; (iii) any failure of, errors, or problems with websites associated with the Contest, including any website feature, howsoever caused, (iv) traffic congestion on the Internet and any postal delays, strikes or failures, (v) injury or damage to an entrant's or any other person's computer related to or resulting from participating in the Contest; (vi) any website functionality lost due to not having "cookies" enabled; (vii) any errors, omissions, incorrect or inaccurate information in any Contest-related materials howsoever caused; (viii) the security



or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise.

10. GENERAL

This Contest will be run in accordance with these Contest Rules, subject to amendment by the Sponsor. The Contest Rules at <https://pharmasave.com/2025-pharmasave-x-air-miles-contest-rules-and-regulations/> shall govern in the event of any inconsistency with other Contest-related materials. The Sponsor, in its sole and absolute discretion, reserves the right to modify or terminate the Contest and amend the Contest Rules at any time, without individual notice, and for any reason. In no event will more than the stated number of the Prizes be awarded.

The Releasees shall not have any obligation or responsibility, including any responsibility to award any Prizes to entrants, with regard to: (a) any inability of the winners to accept the Prizes for any reason; (b) if a Prize cannot be awarded due to delays and/or interruptions due to Acts of God, natural disasters, terrorism, weather and/or any other similar event beyond Sponsor's reasonable control; or (c) any damages, injuries and/or losses of any kind caused by and/or resulting from awarding, acceptance, possession, use, misuse, loss and/or misdirection of any Contest Prize and/or resulting from participating in this Contest and/or any promotion and/or Prize related activities. If Sponsor determines, in its sole discretion, that technical difficulties, malfunction, error, disruption and/or damage and/or other unforeseen events compromise the administration, security, fairness, integrity, proper conduct or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the Contest Grand Prize from all eligible entries received as of the termination date. Sponsor reserves the right to suspend, modify and/or cancel the Contest before the scheduled end of the Contest Period.

All of the entries become the property of the Sponsor and none will be returned. This Contest is void where prohibited by law and is subject to all applicable laws and regulations. To the extent permitted by law, any dispute arising from this Contest shall be governed by and construed in accordance with the laws of the Province of British Columbia, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the courts located in Langley, British Columbia and agree that such courts have exclusive jurisdiction over all such disputes.

The Sponsor collects and uses entrants' personal information for the purpose of administering this Contest. Entrants will receive no marketing communications unless they consent to doing so. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans, and representations are owned by the Sponsor and/or its affiliates and/or the Prize suppliers. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

For a list of winners please send a self-addressed stamped envelope to Pharmasave Drugs (National) Ltd. at 8411 - 200th Street, Suite 201 Langley, B.C., Canada, V2Y 0E7 within 120 days after the end of the Contest period.

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